



**1055 Canton St
Roswell, GA 30075**



April 2023

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0272/-84.3605

1055 Canton St Roswell, GA 30075	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2022)	8,287		72,465		186,833	
Projected Population (2027)	8,498		74,453		195,812	
Census Population (2020)	8,252		72,522		186,078	
Census Population (2010)	7,263		68,543		173,543	
Projected Annual Growth (2022 to 2027)	211	0.5%	1,988	0.5%	8,980	1.0%
Historical Annual Growth (2020 to 2022)	35	0.2%	-57	-	755	0.2%
Historical Annual Growth (2010 to 2020)	989	6.8%	3,978	2.9%	12,534	3.6%
Estimated Population Density (2022)	2,639 psm		2,564 psm		2,380 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2022)	3,331		29,387		74,743	
Projected Households (2027)	3,440		30,410		79,466	
Census Households (2020)	3,302		29,225		73,997	
Census Households (2010)	2,892		27,176		68,493	
Estimated Households with Children (2022)	953	28.6%	9,287	31.6%	25,017	33.5%
Estimated Average Household Size (2022)	2.40		2.45		2.49	
Average Household Income						
Estimated Average Household Income (2022)	\$183,795		\$136,026		\$153,088	
Projected Average Household Income (2027)	\$215,312		\$160,213		\$175,275	
Estimated Average Family Income (2022)	\$179,966		\$157,836		\$179,919	
Median Household Income						
Estimated Median Household Income (2022)	\$122,675		\$104,023		\$118,113	
Projected Median Household Income (2027)	\$143,063		\$122,062		\$138,890	
Estimated Median Family Income (2022)	\$157,701		\$131,748		\$146,793	
Per Capita Income						
Estimated Per Capita Income (2022)	\$74,118		\$55,241		\$61,290	
Projected Per Capita Income (2027)	\$87,387		\$65,513		\$71,176	
Estimated Per Capita Income 5 Year Growth	\$13,269	17.9%	\$10,273	18.6%	\$9,886	16.1%
Estimated Average Household Net Worth (2022)	\$1,282,844		\$879,011		\$1,060,460	
Daytime Demos (2022)						
Total Businesses	1,079		6,984		16,427	
Total Employees	6,162		50,899		141,922	
Company Headquarter Businesses	27	2.5%	235	3.4%	581	3.5%
Company Headquarter Employees	454	7.4%	10,372	20.4%	32,337	22.8%
Employee Population per Business	5.7		7.3		8.6	
Residential Population per Business	7.7		10.4		11.4	

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Race & Ethnicity							
White (2022)	6,027	72.7%	43,100	59.5%	119,822	64.1%	
Black or African American (2022)	1,172	14.1%	14,917	20.6%	32,853	17.6%	
American Indian or Alaska Native (2022)	14	0.2%	278	0.4%	453	0.2%	
Asian (2022)	305	3.7%	3,762	5.2%	13,731	7.3%	
Hawaiian or Pacific Islander (2022)	1	-	28	-	58	-	
Other Race (2022)	160	1.9%	2,872	4.0%	6,537	3.5%	
Two or More Races (2022)	609	7.3%	7,507	10.4%	13,377	7.2%	
Not Hispanic or Latino Population (2022)	7,537	91.0%	61,515	84.9%	167,077	89.4%	
Hispanic or Latino Population (2022)	750	9.0%	10,950	15.1%	19,756	10.6%	
Not Hispanic or Latino Population (2027)	7,734	91.0%	63,142	84.8%	175,172	89.5%	
Hispanic or Latino Population (2027)	763	9.0%	11,311	15.2%	20,641	10.5%	
Not Hispanic or Latino Population (2020)	7,346	89.0%	59,434	82.0%	163,192	87.7%	
Hispanic or Latino Population (2020)	906	11.0%	13,088	18.0%	22,886	12.3%	
Not Hispanic or Latino Population (2010)	6,109	84.1%	54,549	79.6%	152,180	87.7%	
Hispanic or Latino Population (2010)	1,155	15.9%	13,995	20.4%	21,363	12.3%	
Projected Hispanic Annual Growth (2022 to 2027)	13	0.4%	362	0.7%	885	0.9%	
Historic Hispanic Annual Growth (2010 to 2022)	-405	-2.9%	-3,045	-1.8%	-1,608	-0.6%	
Age Distribution (2022)							
Age Under 5	390	4.7%	4,193	5.8%	9,630	5.2%	
Age 5 to 9 Years	415	5.0%	4,305	5.9%	11,331	6.1%	
Age 10 to 14 Years	440	5.3%	4,510	6.2%	12,854	6.9%	
Age 15 to 19 Years	430	5.2%	4,348	6.0%	11,948	6.4%	
Age 20 to 24 Years	318	3.8%	3,853	5.3%	9,093	4.9%	
Age 25 to 29 Years	406	4.9%	5,537	7.6%	12,354	6.6%	
Age 30 to 34 Years	550	6.6%	6,006	8.3%	13,220	7.1%	
Age 35 to 39 Years	548	6.6%	5,375	7.4%	13,230	7.1%	
Age 40 to 44 Years	514	6.2%	4,755	6.6%	12,844	6.9%	
Age 45 to 49 Years	530	6.4%	4,880	6.7%	13,343	7.1%	
Age 50 to 54 Years	665	8.0%	5,464	7.5%	14,737	7.9%	
Age 55 to 59 Years	674	8.1%	5,093	7.0%	14,120	7.6%	
Age 60 to 64 Years	609	7.3%	4,312	6.0%	12,537	6.7%	
Age 65 to 74 Years	1,042	12.6%	5,907	8.2%	16,388	8.8%	
Age 75 to 84 Years	524	6.3%	2,780	3.8%	6,816	3.6%	
Age 85 Years or Over	232	2.8%	1,146	1.6%	2,388	1.3%	
Median Age	45.6		38.6		40.0		
Gender Age Distribution (2022)							
Female Population	4,370	52.7%	37,278	51.4%	95,944	51.4%	
Age 0 to 19 Years	806	18.5%	8,458	22.7%	22,435	23.4%	
Age 20 to 64 Years	2,516	57.6%	23,282	62.5%	59,647	62.2%	
Age 65 Years or Over	1,047	24.0%	5,538	14.9%	13,862	14.4%	
Female Median Age	47.7		39.6		40.4		
Male Population	3,917	47.3%	35,187	48.6%	90,888	48.6%	
Age 0 to 19 Years	869	22.2%	8,899	25.3%	23,328	25.7%	
Age 20 to 64 Years	2,298	58.7%	21,993	62.5%	55,832	61.4%	
Age 65 Years or Over	751	19.2%	4,295	12.2%	11,729	12.9%	
Male Median Age	43.2		37.7		39.5		

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Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
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Household Income Distribution (2022)						
HH Income \$200,000 or More	968	29.1%	5,128	17.4%	16,752	22.4%
HH Income \$150,000 to \$199,999	309	9.3%	2,640	9.0%	7,525	10.1%
HH Income \$100,000 to \$149,999	595	17.9%	5,536	18.8%	13,712	18.3%
HH Income \$75,000 to \$99,999	358	10.7%	4,153	14.1%	9,883	13.2%
HH Income \$50,000 to \$74,999	501	15.0%	4,779	16.3%	11,208	15.0%
HH Income \$35,000 to \$49,999	225	6.8%	2,626	8.9%	6,515	8.7%
HH Income \$25,000 to \$34,999	164	4.9%	1,800	6.1%	3,618	4.8%
HH Income \$15,000 to \$24,999	133	4.0%	1,246	4.2%	2,757	3.7%
HH Income Under \$15,000	78	2.4%	1,478	5.0%	2,773	3.7%
HH Income \$35,000 or More	2,956	88.7%	24,862	84.6%	65,594	87.8%
HH Income \$75,000 or More	2,230	66.9%	17,457	59.4%	47,871	64.0%
Housing (2022)						
Total Housing Units	3,701		31,406		79,192	
Housing Units Occupied	3,331	90.0%	29,387	93.6%	74,742	94.4%
Housing Units Owner-Occupied	2,595	77.9%	21,248	72.3%	57,367	76.8%
Housing Units, Renter-Occupied	736	22.1%	8,138	27.7%	17,375	23.2%
Housing Units, Vacant	371	11.1%	2,019	6.9%	4,450	6.0%
Marital Status (2022)						
Never Married	2,152	30.6%	20,418	34.3%	46,192	30.2%
Currently Married	3,402	48.3%	28,661	48.2%	83,729	54.7%
Separated	188	2.7%	1,948	3.3%	4,130	2.7%
Widowed	297	4.2%	2,166	3.6%	4,950	3.2%
Divorced	1,002	14.2%	6,263	10.5%	14,017	9.2%
Household Type (2022)						
Population Family	6,520	78.7%	58,372	80.6%	156,469	83.7%
Population Non-Family	1,481	17.9%	13,481	18.6%	29,424	15.7%
Population Group Quarters	286	3.4%	612	0.8%	940	0.5%
Family Households	2,189	65.7%	18,721	63.7%	50,902	68.1%
Non-Family Households	1,142	34.3%	10,666	36.3%	23,840	31.9%
Married Couple with Children	675	19.8%	6,668	23.3%	19,226	23.0%
Average Family Household Size	3.0		3.1		3.1	
Household Size (2022)						
1 Person Households	960	28.8%	8,735	29.7%	19,666	26.3%
2 Person Households	1,267	38.0%	9,889	33.7%	25,962	34.7%
3 Person Households	515	15.5%	4,474	15.2%	11,945	16.0%
4 Person Households	370	11.1%	3,870	13.2%	11,114	14.9%
5 Person Households	148	4.5%	1,477	5.0%	4,094	5.5%
6 or More Person Households	71	2.1%	941	3.2%	1,961	2.6%
Household Vehicles (2022)						
Households with 0 Vehicles Available	161	4.8%	1,654	5.6%	3,416	4.6%
Households with 1 Vehicles Available	1,119	33.6%	9,941	33.8%	21,947	29.4%
Households with 2 or More Vehicles Available	2,051	61.6%	17,792	60.5%	49,380	66.1%
Total Vehicles Available	6,044		52,258		140,933	
Average Vehicles Per Household	1.8		1.8		1.9	

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Labor Force (2022)							
Estimated Labor Population Age 16 Years or Over		6,946		58,494		150,264	
Estimated Civilian Employed		4,418	63.6%	40,523	69.3%	103,552	68.9%
Estimated Civilian Unemployed		58	0.8%	1,021	1.7%	2,319	1.5%
Estimated in Armed Forces		-	-	21	-	130	-
Estimated Not in Labor Force		2,469	35.6%	16,928	28.9%	44,264	29.5%
Unemployment Rate		0.8%		1.7%		1.5%	
Occupation (2022)							
Occupation: Population Age 16 Years or Over		4,418		40,523		103,552	
Management, Business, Financial Operations		1,599	36.2%	11,997	29.6%	32,687	31.6%
Professional, Related		1,066	24.1%	10,956	27.0%	29,656	28.6%
Service		498	11.3%	4,392	10.8%	10,436	10.1%
Sales, Office		858	19.4%	7,974	19.7%	20,701	20.0%
Farming, Fishing, Forestry		-	-	51	0.1%	56	-
Construct, Extraction, Maintenance		197	4.5%	2,272	5.6%	3,821	3.7%
Production, Transport Material Moving		200	4.5%	2,882	7.1%	6,194	6.0%
White Collar Workers		3,523	79.7%	30,926	76.3%	83,044	80.2%
Blue Collar Workers		895	20.3%	9,597	23.7%	20,507	19.8%
Consumer Expenditure (2022)							
Total Household Expenditure		\$372.04 M		\$2.58 B		\$7.17 B	
Total Non-Retail Expenditure		\$198.7 M	53.4%	\$1.37 B	53.1%	\$3.81 B	53.2%
Total Retail Expenditure		\$173.34 M	46.6%	\$1.21 B	46.9%	\$3.36 B	46.8%
Apparel		\$13.44 M	3.6%	\$92.51 M	3.6%	\$259.07 M	3.6%
Contributions		\$13.81 M	3.7%	\$90.44 M	3.5%	\$257.51 M	3.6%
Education		\$13.57 M	3.6%	\$87.47 M	3.4%	\$252.94 M	3.5%
Entertainment		\$21.86 M	5.9%	\$149.54 M	5.8%	\$419.69 M	5.9%
Food and Beverages		\$53.07 M	14.3%	\$372.81 M	14.5%	\$1.03 B	14.4%
Furnishings and Equipment		\$13.47 M	3.6%	\$92.5 M	3.6%	\$259.06 M	3.6%
Gifts		\$10.85 M	2.9%	\$69.74 M	2.7%	\$199.56 M	2.8%
Health Care		\$29.98 M	8.1%	\$210.7 M	8.2%	\$580.06 M	8.1%
Household Operations		\$15.24 M	4.1%	\$103.58 M	4.0%	\$290.51 M	4.1%
Miscellaneous Expenses		\$7.16 M	1.9%	\$49.21 M	1.9%	\$137.18 M	1.9%
Personal Care		\$4.97 M	1.3%	\$34.54 M	1.3%	\$95.97 M	1.3%
Personal Insurance		\$2.91 M	0.8%	\$19.39 M	0.8%	\$55.23 M	0.8%
Reading		\$836.2 K	0.2%	\$5.69 M	0.2%	\$15.89 M	0.2%
Shelter		\$77.8 M	20.9%	\$540.24 M	21.0%	\$1.5 B	20.9%
Tobacco		\$1.79 M	0.5%	\$13.54 M	0.5%	\$35.82 M	0.5%
Transportation		\$66.16 M	17.8%	\$464.72 M	18.0%	\$1.29 B	18.0%
Utilities		\$25.1 M	6.7%	\$179.69 M	7.0%	\$490.94 M	6.8%
Educational Attainment (2022)							
Adult Population Age 25 Years or Over		6,293		51,255		131,977	
Elementary (Grade Level 0 to 8)		236	3.8%	1,846	3.6%	3,041	2.3%
Some High School (Grade Level 9 to 11)		161	2.6%	1,510	2.9%	2,943	2.2%
High School Graduate		969	15.4%	7,582	14.8%	15,262	11.6%
Some College		854	13.6%	6,319	12.3%	17,145	13.0%
Associate Degree Only		312	5.0%	3,394	6.6%	8,029	6.1%
Bachelor Degree Only		2,234	35.5%	19,684	38.4%	52,602	39.9%
Graduate Degree		1,527	24.3%	10,920	21.3%	32,956	25.0%

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Units In Structure (2022)							
1 Detached Unit		2,083	72.1%	16,260	59.8%	47,140	68.8%
1 Attached Unit		563	19.5%	4,664	17.2%	9,280	13.5%
2 to 4 Units		110	3.8%	1,242	4.6%	2,146	3.1%
5 to 9 Units		68	2.3%	1,794	6.6%	4,428	6.5%
10 to 19 Units		88	3.0%	2,070	7.6%	5,036	7.4%
20 to 49 Units		97	3.3%	789	2.9%	1,691	2.5%
50 or More Units		314	10.9%	2,423	8.9%	4,633	6.8%
Mobile Home or Trailer		8	0.3%	145	0.5%	376	0.5%
Other Structure		-	-	-	-	12	-
Homes Built By Year (2022)							
Homes Built 2010 or later		565	19.5%	4,482	16.5%	10,731	15.7%
Homes Built 2000 to 2009		701	24.2%	5,558	20.5%	14,057	20.5%
Homes Built 1990 to 1999		451	15.6%	4,379	16.1%	12,530	18.3%
Homes Built 1980 to 1989		599	20.7%	5,772	21.2%	15,821	23.1%
Homes Built 1970 to 1979		338	11.7%	3,680	13.5%	8,947	13.1%
Homes Built 1960 to 1969		280	9.7%	2,145	7.9%	5,253	7.7%
Homes Built 1950 to 1959		127	4.4%	1,205	4.4%	2,845	4.2%
Homes Built Before 1949		270	9.3%	2,166	8.0%	4,558	6.7%
Home Values (2022)							
Home Values \$1,000,000 or More		72	2.8%	645	3.0%	2,056	3.6%
Home Values \$500,000 to \$999,999		908	35.0%	5,789	27.2%	18,366	32.0%
Home Values \$400,000 to \$499,999		346	13.4%	3,130	14.7%	9,652	16.8%
Home Values \$300,000 to \$399,999		742	28.6%	5,273	24.8%	13,152	22.9%
Home Values \$200,000 to \$299,999		334	12.9%	4,239	19.9%	9,117	15.9%
Home Values \$150,000 to \$199,999		132	5.1%	1,267	6.0%	2,623	4.6%
Home Values \$100,000 to \$149,999		24	0.9%	410	1.9%	859	1.5%
Home Values \$70,000 to \$99,999		8	0.3%	180	0.8%	453	0.8%
Home Values \$50,000 to \$69,999		4	0.2%	47	0.2%	120	0.2%
Home Values \$25,000 to \$49,999		16	0.6%	66	0.3%	109	0.2%
Home Values Under \$25,000		10	0.4%	203	1.0%	860	1.5%
Owner-Occupied Median Home Value		\$473,236		\$396,012		\$426,865	
Renter-Occupied Median Rent		\$1,502		\$1,343		\$1,348	
Transportation To Work (2022)							
Drive to Work Alone		2,058	46.6%	18,210	44.9%	45,278	43.7%
Drive to Work in Carpool		205	4.6%	2,793	6.9%	4,867	4.7%
Travel to Work by Public Transportation		15	0.3%	246	0.6%	679	0.7%
Drive to Work on Motorcycle		-	-	1	-	7	-
Walk or Bicycle to Work		17	0.4%	417	1.0%	1,016	1.0%
Other Means		23	0.5%	564	1.4%	966	0.9%
Work at Home		2,100	47.5%	18,291	45.1%	50,739	49.0%
Travel Time (2022)							
Travel to Work in 14 Minutes or Less		391	8.8%	4,014	9.9%	9,529	9.2%
Travel to Work in 15 to 29 Minutes		889	20.1%	8,724	21.5%	19,867	19.2%
Travel to Work in 30 to 59 Minutes		927	21.0%	8,177	20.2%	20,292	19.6%
Travel to Work in 60 Minutes or More		112	2.5%	1,317	3.3%	3,125	3.0%
Average Minutes Travel to Work		24.7		24.9		25.8	

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